



World Council of Optometry

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Dear Colleague:

The World Council of Optometry (WCO) has been headquartered at the Pennsylvania College of Optometry (PCO) since 1996. During this period, the WCO has achieved significant goals relative to legislative, humanitarian and educational initiatives. Our visibility and credibility have grown tremendously as we have formed new partnerships, cemented existing relationships and developed new projects. Our plans and activities have facilitated the enhancement and development of eye and vision care worldwide.

At this time, the WCO and PCO are each experiencing significant growth that necessitates organizational restructuring to build upon our current momentum while ensuring that each entity has the appropriate allocation of resources. Thus, the WCO and PCO have mutually agreed to search for a new Secretariat. The WCO is currently working with Ms. Marcia Holston of Harrison Coerver & Associates on the planning of this change. Ms. Holston is an association management consultant specializing in strategic planning; she was integrally involved in the WCO strategic planning conducted in 2005.

Ms. Holston is collaborating with the WCO Executive Committee on this critical transition. She will also be contacting some of you for information and suggestions as the WCO enters this new chapter.

On behalf of PCO, we would like to express our profound honor in having served as the Secretariat for the past 12 years. It has been a privilege to work with an international team of professionals who are so devoted to improving eye and vision care worldwide.

Sincerely,

Melissa Padilla
Executive Director

Tony Di Stefano, OD, MPH
Past Executive Director